The West Wing Episode 3-3 Manchester Part 2

1. Describe what the speech writing process is like?
2. What speech are they working on?
3. Describe what is going on between The President and The First Lady?
4. Why does Sam keep bringing up that the President has never apologized?
5. Why does Nancy end up briefing the press?
6. What do the speechwriters say was the “losing strategy”?
7. Who is Bruno Gianelli? Why is he being brought in?
8. How would Bruno Gianelli handle the MS issue?
9. What are Bruno’s demands for him to run the election?
10. What are the only two things a candidate can do when they lose with Bruno?
11. Why is the candidacy being announced in New Hampshire?
12. What is the President’s biggest advantage?
13. What does Bruno say the three most important states in the election are?
14. Agriculture is what amount of US jobs?

15. Why did Barlett run for President in the first place?